

KANDYCE FERNANDEZ SAWYER

Assistant Professor

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EDUCATION

Ph.D. in Public Administration & Policy, Arizona State University, 2014.

Dissertation: Dimensions of partnership in cross-sector relationships: A multi-case study of local education foundations

Committee: Mark A. Hager, Joanna Lucio, Spiro Maroulis

Master of Public Service and Administration, Texas A&M University, 2007.

Faculty Advisors: Lori L. Taylor, Shannon Van Zandt

Bachelor of Arts, International Studies & Economics, University of Miami, 2003.

ACADEMIC EMPLOYMENT

Assistant Professor, Department of Public Administration, The University of Texas at San Antonio. Fall 2014-Present.

Research Focus: Institutional analysis of government/nonprofit relationships, government-supporting nonprofits, civic health and community engagement, nonprofit advocacy

Research Affiliations: Center for Community Based and Applied Health Research, The University of Texas at San Antonio; Center for Organization Research and Design (CORD) Arizona State University

PUBLICATIONS/REFEREED PRESENTATIONS/GRANTS

Publications

Fernandez, K. (in press) Government-supporting nonprofits: Unpacking the partnering relationship for resource generation. *Public Administration Quarterly*.

Alexander, J. & Fernandez, K. (2020). The impact of Neoliberalism on civil society and nonprofit advocacy. *Nonprofit Policy Forum*.

Fernandez, K. & Robichau, R.W., & Alexander, J. (2019). Engaging communities: The generative and mediating roles of community-based organizations in promoting civic health. *American Review of Public Administration*.

Fernandez, K., & Alexander, J. (2017). The institutional contribution of community-based organizations to civic health. *Journal of Health and Human Services Administration*. 39(4). 436-469.

Fernandez, K., & Gonzales, J. (2016). Politics in program evaluation. In A. Farazmand (Ed.), *Global Encyclopedia of Public Administration, Public Policy, and Governance* (pp. 1-5). Cham: Springer International Publishing. doi:10.1007/978-3-319-31816-5_2517-1

Robichau, R.W., & Fernandez, K. (2016). Intersectoral experiences: Nonprofit managers and sector influences in child welfare agencies. *Human Service Organizations: Management, Leadership & Governance*. 41(1). 76-93 doi: <http://dx.doi.org/10.1080/23303131.2016.1193586>. 1-18.

Robichau, R.W., & Fernandez, K., & Kraeger, P. (2015) An integrated framework for intersectorality: Nonprofitness and its influence on society and public administration programs. *Journal of Public Affairs Education*. 21(3). 315-336

Fernandez, K., & Hager, M. (2014). Public and private dimensions of grantmaking foundations. *Public Administration Quarterly*. 38(3). 405-439.

Danzig, A., Collier, L., & Fernandez, K. (2014). Coaching principal interns: How external coaches deepen theory-practice connections in a principal preparation program. In Saleh, I., Khine, M.S. (Eds.), *Reframing transformational leadership: New school culture and effectiveness* (pp. 81-98). Boston, MA: Sense publishers.

Manuscripts under Review

Fernandez, K. & Tremblay-Boire, J. Raising Money for Government and Connecting Community: The Isomorphic Rise of Nonprofit Police Foundations Across the U.S.

Manuscripts in Preparation

Fernandez, K. , Robichau, R. & Alexander (2020). Promoting Organizational Civic Health: Local Responses and Future Endeavors

Fernandez, K. , Gonzalez, D. (2020). Civic Health: A Vibrant and Varied Concept.

Ponomariov, B., Elias, M. V., Fernandez, K. Assessing changes in leadership styles among graduate students: the effect of completing an MPA.

Refereed Conference Papers and Presentations

Fernandez, K. Robichau, R. & Alexander, J. (2020, November). Constructing Clients: The Influence of Practice Frames on Promoting Civic Health. *Association for Research on Nonprofit Organizations and Voluntary Action*. Virtual Conference.

Fernandez, K. Robichau, R. & Alexander, J. (2020, April). How Do “Practice Frames” Influence Nonprofit Activities that Promote Civic Health? *West Coast Nonprofit Data Conference* April, 2020. (canceled due to COVID-19).

Fernandez, K., Alexander, J. (2018, November). Change agent strategies explored: Nonprofit advocacy from institutional to public approaches. *Association for Research on Nonprofit Organizations and Voluntary Action*. Austin, TX.

Fernandez, K., Alexander, J. (2017, November). Developing the advocacy perspective: A study of south Texas nonprofits. Presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Grand Rapids, MI.

Fernandez, K., Robichau, R.W., Alexander, J. (2017, June). Engaging Communities: The Generative and Mediating roles of Community Based Organizations in Promoting Civic Health. Paper presented at *George Washington Symposium for Public Performance and Management Review*. Washington D.C.

Fernandez, K., Robichau, R.W. (2016, November). Community-based organizations and civic health: Local education nonprofits. Paper presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Washington, D.C.

Fernandez, K., Alexander, J. (2016, March). Civic health through the medium of nonprofit organizations: A conceptualization of civic health. Paper presented at the annual meeting of the *American Society for Public Administration*. Seattle, WA.

Fernandez, K., Alexander, J. (2015, November). A nonprofit civic health index for the times: A collective impact perspective. Paper presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Chicago, IL.

- Fernandez, K., Robichau, R.W. (2015, September). Roundtable: The blurred boundaries of intersectoral public service delivery. Roundtable discussion at the *Southeastern Conference of Public Administration*. Charleston, SC.
- Robichau, R.W., Fernandez, K. (2015, April). Nonprofitness: A framework for understanding management across sectors. Paper presented at the annual conference of the *Midwest Political Science Association*. Chicago, IL.
- Fernandez, K. (2014, November). Affiliated Foundations: A multi-case study of cross-sector relationships. Paper presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Denver, CO.
- Robichau, R.W., Fernandez, K. (2014, September). Borrowing, cloning, or rejecting: The near future of managing organizations across sectors. Presentation at the *Southeastern Conference of Public Administration*. Atlanta, GA.
- Fernandez, K. (2014, January). Local education foundations: Innovations in nonprofit partnerships with school districts. Paper to be presented at 2014 *Southern Political Science Association* meeting. New Orleans, LA.
- Fernandez, K. (2013, November). Strategic position of local education foundations. Updated paper presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Hartford, Connecticut.
- Fernandez, K. (2013, September). Local partnerships: Positioning education foundations within the community. Paper presented at the *Southeastern Conference of Public Administration*. Charlotte, NC.
- Fernandez, K. (2013, April). Strategic positioning of local education foundations. Presented at the *West Coast Nonprofit Data Conference*. Berkeley, CA.
- Fernandez, K. (2012, November). Reframing the question: How public is private philanthropy. Paper presented at the annual meeting of the *Association for Research on Nonprofit Organizations and Voluntary Action*. Indianapolis, IN.
- Fernandez, K., & Wolfersteig, W. (2012, March). Mind the gap: Modeling a service gap analysis for Arizona youth and adult substance abuse prevention. Paper presented at the annual meeting of the *American Society for Public Administration*. Las Vegas, NV.

Fernandez, K., & Barnett, J.H. (2011, April). Targeting principal development in high needs districts: Measurement and outcomes of a university-district partnership. Paper presented at the annual convention of the *American Educational Research Association*. New Orleans, LA.

Fernandez, K., & Robichau, R.W. (2011, March). Exploring modes of governance in K-12 education. Paper presented at the annual meeting of the *American Society for Public Administration*. Baltimore, MD.

Fernandez, K. & Barnett, J.H. (2010, November). Developing and measuring instructional leadership in Arizona principals. Paper presented at the *Arizona Educational Research Organization Annual Workshop and Conference*. Mesa, AZ.

Fernandez, K. & Barnett, J.H. (2010, October) New tools for developing and measuring instructional leadership in public school principals. Paper presented at the annual meeting of the *University Council for Educational Administration*. New Orleans, LA.

Grants

San Antonio Nonprofit Council, Research Grant, Fernandez, K. (PI) & Alexander, J. (Co-PI) \$8,800, 2017.

The University of Texas at San Antonio, College of Public Policy Research Grant \$2,500, 2016.

The University of Texas at San Antonio, College of Public Policy Travel Grant \$1,000, 2014, 2015.

TEACHING

The University of Texas at San Antonio

Faculty, PAD 5233 (*Graduate*) *Research Design*, Fall 2018. Spring 2020.

Faculty, PAD 5223 (*Graduate/Undergraduate*): *Urban Management*, Fall 2016.

Faculty, PAD 5323 (*Graduate*): *Public Policy Process*, Spring 2017, Spring 2018. Spring 2020. Fall 2020.

Faculty, PAD 5333 (*Graduate*): *Program Evaluation*, Fall 2014, 2015, 2016, 2017, 2018.

Faculty, PAD 5913 (*Graduate*): *Nonprofit Organizations*, Fall 2014, Summer 2015, Spring 2016, Fall 2017, Spring 2018. Fall 2020.

Faculty, PAD 5923 (*Graduate*): *Nonprofit Leadership and Management*, Spring 2015, 2017.

Arizona State University

Instructor, URB 240 (*Undergraduate*): *Urban Policy*, Spring 2013.

Instructor, URB 220 (*Undergraduate*): *Introduction to Urban America*, Fall 2012.
Teaching Assistant, PAF 508 (*Graduate*): *Organization Behavior*, Summer 2012.
Guest Lecture, PAF 503 (*Graduate*): *Public Affairs*, Spring 2012.
Teaching Assistant, PAF 503 (*Graduate*): *Public Affairs*, Fall 2011.

Broward County School District, K-12 Education.

Teacher, *Third Grade. Gator Run Elementary School*, 2003-2005.

PROFESSIONAL BACKGROUND

Graduate Research Assistant, Barry Bozeman. School of Public Affairs, Arizona State University. Fall 2013.

Researcher, Southwest Interdisciplinary Research Center: Office of Evaluation and Partner Contracts, Arizona State University. Summer 2011- Fall 2013.

Graduate Research Assistant, Arnold Danzig. School of Public Affairs, Arizona State University. Minnesota Principal Preparation Program Grant, funded by the St. Paul Foundation. Fall 2011-Spring 2012.

Graduate Research Assistant, Joshua Barnett. Mary Lou Fulton Teachers College, Arizona State University. Excellence in Educational Leadership Grant. Fall 2009-2011.

Manager of Supplier Diversity, Houston Independent School District. Houston, TX. 2007-2009.

Economic Development/Planning Intern, Brazos Valley Council of Governments. Bryan, TX. 2006-2007.

Public Works Management Intern, City of North Miami Beach. North Miami Beach, FL. Summer 2006.

Teacher, Broward County School District. Weston, FL. 2003-2005.

PROFESSIONAL RESEARCH REPORTS

Fernandez, K., & Alexander, J. (2017) State of the Nonprofit Sector in San Antonio and Surrounding Areas: Report for the San Antonio Nonprofit Council. The University of Texas at San Antonio. San Antonio, TX.

Wolfersteig, W., Fernandez, K., Wardian (2013). 2013 Arizona behavioral health epidemiology profile: Assessing substance abuse trends among at-risk populations. Arizona State University, Southwest Interdisciplinary Research Center. Phoenix, AZ.

Danzig, A., Black, W., Donofrio, R., Fernandez, K., Martin, G., (2012) Pathways for performance: Research on recruitment and selection, preparation, licensure, and

professional development for school principals in Minnesota. Arizona State University. Phoenix, AZ.

Wolfersteig, W., Fernandez, K., Hoffman, K. (2012). 2012 Arizona substance abuse prevention and treatment services capacity report. Arizona State University, Southwest Interdisciplinary Research Center. Phoenix, AZ.

Fernandez, K., Flores, S., Huang, E., Igwe, C., McDonald, L., Stroud, R., Willis, R. (2007) Principal performance in Texas: Tools for measuring effective school leadership. Texas A&M University. College Station, TX.

PROFESSIONAL PRESENTATIONS/WORKSHOPS

Fernandez, K (May, 2015, 2016, 2017). Personal & Professional Enrichment & Partnership Building. *National Forum for Black Public Administrators*. San Antonio, TX.

Fernandez, K. (October 2016, 2017, 2018) A Civic Health Mindset for Community/Economic Development Nonprofits. *National Association of Latino Community Asset Builders*. San Antonio, TX.

Halderman, B., Fernandez, K., & Barr, T. (February, 2016). Building Civic Health Through Volunteer Relationships. *San Antonio Volunteer Administrators*. San Antonio, TX.

Fernandez, K. (2014, June). The pursuit of partnership in local education foundation/school district relationships. *Consortium of Florida Education Foundations Annual Meeting*. Fort Lauderdale, FL.

Wolfersteig, W., Fernandez, K., & Wardian, J., Reeves, L. Communities in context: using data to empower Arizona communities. *Southwest Interdisciplinary Research Center, Evaluation and Partner Contracts*: Phoenix, AZ. Presented to various community coalitions and health departments.

2013, August: Trainings conducted in Mohave County for Health Departments, schools, coalitions, and community members in Bullhead City, Lake Havasu City, and Kingman, Arizona.

2013, July: Curriculum overview presented at the Summer Institute hosted by the Center for Applied Behavioral Health Policy, Arizona State University.

2013, May: Webinars presented to state-wide health providers in Arizona.

2013, May: Training conducted at the Tanner Community Development Corporation in Phoenix, Arizona.

2013, March: Training conducted for community health providers in Graham County, Arizona.

2013, February: Training-of-Trainers conducted for Arizona's State Epidemiological Outcomes Workgroup members.

Fernandez, K. (2012, September). *Webinar: Arizona substance abuse prevention and treatment services capacity report findings. Southwest Interdisciplinary Research Center, Evaluation and Partner Contracts: Phoenix, AZ.*

Fernandez, K., Wolfersteig, W., Hoffman, K. (2011, November). Arizona Substance Abuse Prevention and Treatment Capacity Report & Service Gap Analysis: Preview. Presented at the monthly meeting of the *Arizona Council of Human Service Providers*. Phoenix, AZ.

Blackburn, J., Hoffman, K., Fernandez, K., Malone, S., (2011). Introduction to the Community Data Project. Presented at *2011 Summer Institute* hosted by the Center for Applied Behavioral Health Policy, the Pacific Addiction Technology Transfer Center. Sedona, AZ.

RESEARCH FELLOWSHIPS AND HONORS

Arizona State University, Dissertation Completion Fellowship, 2014.

Association for Research on Nonprofit Organizations and Voluntary Action, Doctoral Fellow, 2013.

Arizona State University, Summer Dissertation Fellowship, 2013.

Arizona State University, Robert Denhardt Scholarship for the Advancement of Public Service, Don & Lucy Traaen Scholarship Fund, 2013.

Association for Research on Nonprofit Organizations and Voluntary Action, Conference Scholarship and Travel Grant, 2012.

Arizona State University, Pi Alpha Alpha Honor Society, 2010.

Arizona State University, School of Public Affairs, Finalist, Best Doctoral Paper, 2010.

Arizona State University, Graduate Fellowship, 2009-2010 & 2013-2014.

Arizona State University, Diversity Grant, 2009-2010.

PROFESSIONAL DEVELOPMENT

Preparing Future Faculty, Exploratory Phase. Arizona State University, 2011-2012.

Preparing Future Faculty, Participatory Phase. Arizona State University, 2010-2011.

PROFESSIONAL SERVICE

University Service

The University of Texas at San Antonio (UTSA), University Core Curriculum Committee (2016-2018)

The University of Texas at San Antonio (UTSA), Department of Public Administration, Representative to the Graduate Council, 2016-2019.

Department Service

Committee Member

UTSA Department of Public Administration

Masters Degree Admission Committee, 2017

Associate Professor Search Committee, 2016.

Undergraduate Curriculum, 2016- present.

Student Recruitment Committee, 2014-present.

Scholarship Committee, 2014.

Masters Exit Paper Advisor/Reviewer 2014-2018

- Jenna Gonzlaez, "Intersectoral Collaboration"
- Gisele Prado, "Barriers and Challenge to Nonprofit Advocacy Work"

UTSA Department of Urban Planning

Masters of Urban Planning Curriculum Committee, 2015-2018.

Masters of Urban Planning Thesis Committee, 2015-2017.

- Melissa Federspell, "Room to Grow: A Case Study of Fresh-Food Access and Urban Agriculture's Contribution in San Antonio, Texas."
- Nathan Foote, "Tapping the Gold Mines: Understanding Social and Economic Neighborhood Change in Lubbock County, Texas."

Arizona State University School of Public Affairs

Faculty Recruitment Sub-Committee 2013.

Doctoral Committee, 2013-2014.

Service to the Field

Professional Service

American Society for Public Administration

Executive Committee Member for the Section on *Nonprofits Policy, Practice and Partnerships*, 2016-2019.

Association for Research on Nonprofit Organizations and Voluntary Action

Membership Committee, 2015-2017.

Reviewer

International Journal of Organization Theory and Behavior

Nonprofit & Volunteer Sector Quarterly

International Journal of Public Administration in the Digital Age

Nonprofit Management & Leadership

Administration & Society

Educational Administration Quarterly

Session Chair/Discussant

Association for Research on Nonprofit Organizations and Voluntary Action
Conference
Southeastern Conference of Public Administration

Community Service

Court Appointed Special Advocate, CASA San Antonio, 2016-2018.
Proposal Reviewer, Methodist Healthcare Ministries of South Texas, 2014-2015.

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

American Society for Public Administration

Member, Section on Nonprofits

Association for Research on Nonprofit Organizations and Voluntary Action

Member, Early Scholars Section